

Using Classcraft for your PBIS store

The new gold standard for school currency



Matthew has **20,500 GP**
Grade 6

Item name

Pencil case

Cost

GP 300

Gold pieces (GP) are a special currency in Classcraft that students can use to purchase gear for their characters or customize their appearance. Until recently, GP was only available for students to use within the Classcraft universe, but if you're using the School Store feature, they can now use them to buy items in your school store.

Giving students the option to choose how they want to spend their hard-earned GP will not only empower them with a sense of autonomy, it will also keep them engaged and motivated!



Making sure the price is right

Deciding on prices for school store items is the first step to saying goodbye to paper money and tokens.

Before you get started, keep this in mind:

- Charge too much GP and students won't be able to purchase gear or unlock pets to train within Classcraft.
- Charge too little, and your store will be empty in no time!
- It's important to figure out prices that allow students to reap the benefits of both digital and physical rewards.



We've created this table for you to use as a pricing guide. There are two pricing options: one for schools who reward students with GP for positive behaviors; and one for schools who also reward students through features like Quests and Kudos.

	Rewards for positive behaviors only	Rewards for behaviors + activities (Quests, Volume Meter, etc.)
REWARD CATEGORY 1: Badges, pins, individual pens and pencils, stickers, etc	50-150 GP	75-225 GP
REWARD CATEGORY 2: Individual snacks or treats, pencil cases, boxes of markers, etc	200-400 GP	300-600 GP
REWARD CATEGORY 3: Softcover books, tote bags, calculators, notepads, small toys, etc	600-1,200 GP	900-1,800 GP
REWARD CATEGORY 4: Hardcover books, backpacks, shirts, toys, etc	3,000-6,000 GP	4,500-9,000 GP
REWARD CATEGORY 5: Gift certificates, headphones, bigger ticket items like tablets, etc	15,000-20,000 GP	22,500-30,000 GP

Want a refresher on GP?
[HERE'S WHAT YOU NEED TO KNOW](#)

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